

Enter the:



Show your creative skills and design  
a NESTLÉ® PUSH-UP® tube!

Enter the contest for a chance to  
win great prizes for you and  
your school.

**Directions:** Enter your design in the space provided below. Do not draw  
outside the dotted lines or over the Nestlé Push-Up logo. Complete the  
entry form and then send this entire page to the contest address.

You can also enter online at [www.scholastic.com/  
pushupandcreate](http://www.scholastic.com/pushupandcreate) using a cool online design tool!

**Contest deadline:** 8/31/09

**Ages:** 6–12



Enter for a  
chance to WIN!

### 3 Grand Prizes

each includes:

- Your design on NESTLÉ® PUSH-UP® tubes!
- \$1,000 gift card for you
- \$2,500 for your school

### 50 First Prizes

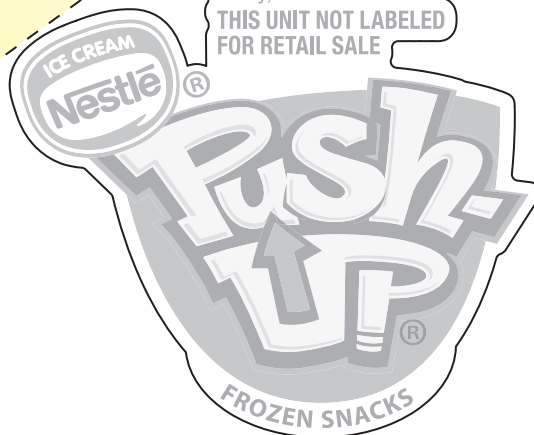
each includes:

- Your design displayed online!
- \$250 gift card for you

NO PURCHASE NECESSARY. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED. Open to U.S. citizens (50 states and D.C.) ages 6–12, with parent/guardian permission. Limit one (1) entry per person per day (per e-mail address or per mailing address) up to a total of five (5) entries. Contest dates: 2/2/09 – 1/31/10. ENTRIES MUST BE SUBMITTED BY 8/31/09. Grand Prize and First Prize winners selected on or about 9/10/09; additional prize determinations will be made on or about 2/10/10. For entry materials, Official Rules, prize descriptions, and other terms and conditions, visit [www.scholastic.com/pushupandcreate](http://www.scholastic.com/pushupandcreate). Sponsor: Dreyer's Grand Ice Cream, Inc., 5929 College Avenue, Oakland, CA 94618.

NESTLÉ® and PUSH-UP® are registered trademarks of Société des Produits Nestlé S.A., Vevey, Switzerland.

THIS UNIT NOT LABELED  
FOR RETAIL SALE



Fill out the  
entry form  
below and mail to:

**Push-Up and Create Contest**  
P.O. Box 713  
New York, NY 10013-0713

\_\_\_\_\_  
Your name

\_\_\_\_\_  
Your age

\_\_\_\_\_  
School name

\_\_\_\_\_  
Your home address

\_\_\_\_\_  
Your City/State/Zip

\_\_\_\_\_  
Parent/Guardian signature

\_\_\_\_\_  
Phone

\_\_\_\_\_  
E-mail

Note: Home address, phone, and e-mail will only be used for prize notification purposes and will not be shared with third parties.